

the

new

products

spring/summer 2022 book

kooziegroup®



# why *partner* with us ?

## industry-leading

product safety, social responsibility  
and compliance standards

## largest

assortment of products made,  
printed or assembled in the USA

## 800+

items always  
available

## 24 hr/48 hr

quick turn times with virtual samples  
in 24 hours and proofs in 48 hours

## 75%

of new products have a  
proven sustainability stance

## 1,000+

exclusive products

**kooziegroup®**

# quick & easy

## Inventory check

Easily find products with high inventory with one click! Use the We've Got Stock button on our website's homepage.



## Keep track

Our **Koozie Group Tracker** makes it even easier to have real-time order visibility every step of the way! Just click the link in your order acknowledgement email to follow your order through the entire process.

## Call back assist

Take advantage of this convenient option for customer service. No waiting on hold — we'll call you back!

## We've got standards

Koozie Group proudly supports **PromoStandards!** With PromoStandards you can exchange data quickly and easily with us to minimize transactional errors and free up time for you to build customer relationships and close more sales. Linking to us via PromoStandards gives you access to:

- Order status
- Inventory
- Product media
- Product data
- Invoicing
- Order shipment notification
- Product pricing and configuration

# safety & social responsibility

**Koozie Group is the industry leader in product safety, quality assurance, social responsibility and supply chain security.**

- Rigorous product testing
- Technology items tested to UL, UN, FCC standards
- Products comply with Children's Product Safety Rules (CPSIA)
- Health, Wellness & Safety products are FDA-regulation compliant
- Prop 65 compliant products (majority of SKUs)
- All plastic drinkware is BPA-FREE
- Part of the PPAI "We Are Product Safety Aware" initiative
- C-TPAT Tier II certified



Part of a larger PPAI initiative to create confidence in promo products as an advertising medium at every level



We are C-TPAT Tier II Certified by US Customs which evidences our superior commitment to supply chain security

Visit [kooziegroup.com](http://kooziegroup.com) to learn more about our commitment to Safety & Social Responsibility.

# table of contents

- 1 safety & social responsibility
- 2 social media
- 3 kg factor
- 4 kooziegroup.com
- 6 trends
- 7 writing instruments
- 9 office & meeting
- 10 calendars
- 13 travel
- 14 bags
- 21 drinkware
- 23 technology



# follow us [@kooziegroup](#) on social media

***We're keepin' the good going in 2022 and we want to share it all with you!***

Our social channels are the easiest way to get the most up-to-date information. Get to know the people behind the brand, learn our company values and even get sneak peeks of our latest products. **What you'll find:**

- Case studies
- Who's buying now
- Steal-worthy blog content
- Trends
- Market insights
- New products



**engage**



**share**



**connect**

***See something you want to share with your audience? Go ahead, steal it!***

That's right! We strive to write exclusive content that you can use to help grow your business. So, go ahead, steal our stuff!

Applying the

# KG Factor



as part of our product strategy enhances our  
**commitment to sustainability**

*KG Factor products have a high likelihood of being kept or gifted as determined by an impartial survey of consumers. The KG Factor designation helps identify promo solutions that lessen environmental impact through longevity.*

**look**

**for the KG Factor icon**

on products throughout this book and at  
**kooziegroup.com**

**1300+**

items and **growing**

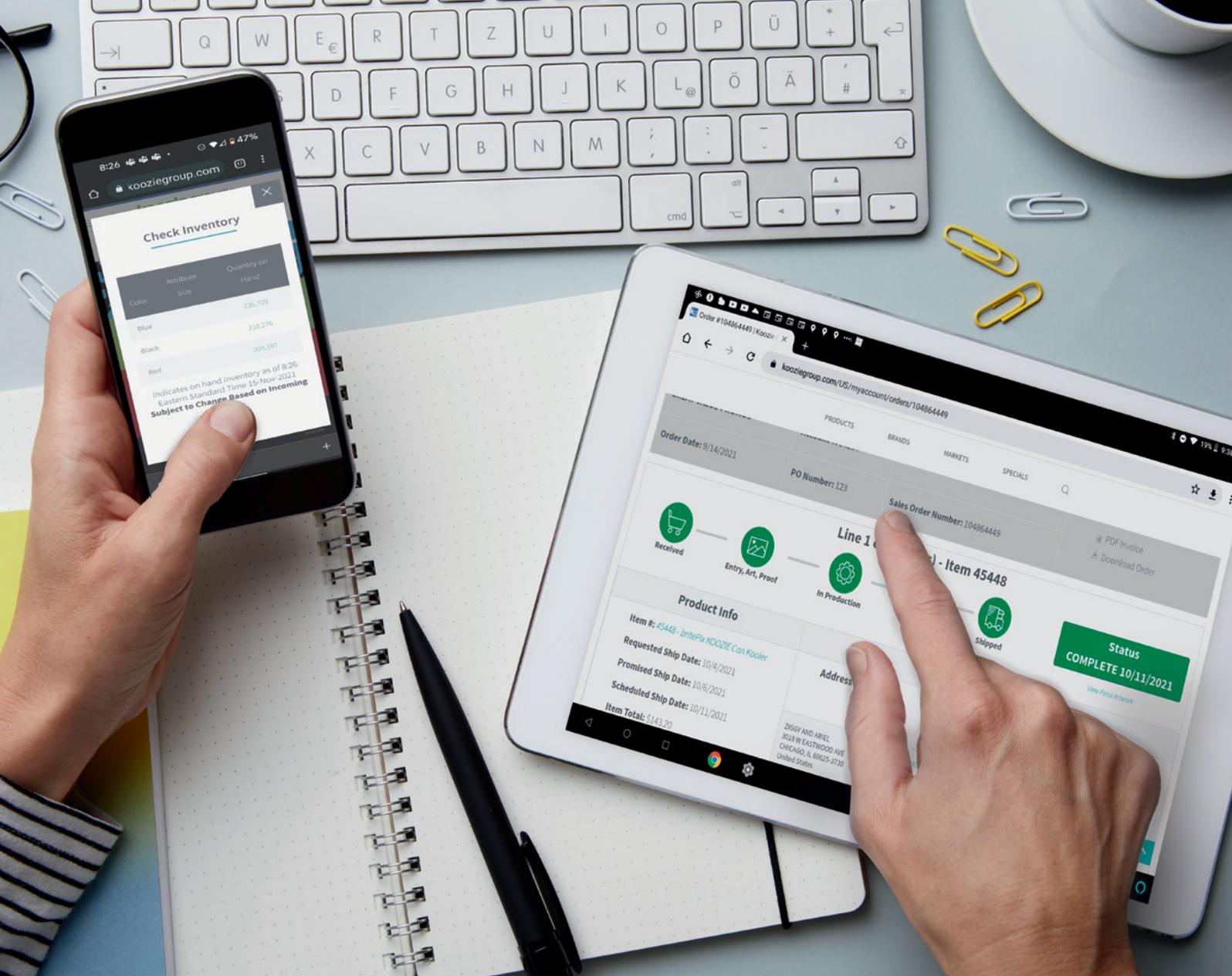
**46%**

of **consumers** have a **more favorable** opinion of an advertiser if the promotional product they receive is **environmentally friendly**.\*



**85%**

of people would **keep** a KG Factor item or **give** it to a friend because it is **useful, functional, durable** and **attractive**.



At **kooziegroup.com** it's easier than ever to find exactly what you need!

### **New website features!**

- Find high-inventory items with one click
- Create customized e-catalogs or e-flyers
- View real-time order status at a glance
- Access the site from your mobile device
- Make payments online
- ...and much more!

The **functionality** and **resources** available on our website are practically **endless**. Here are a few of our **favorites**:

### **Easy self-service tools**

- Find detailed product information
- Check inventory
- Calculate freight
- Check order status
- Create virtual samples
- Place orders in as little as 60 seconds
- Order random samples
- Save items in a wish list
- Obtain ordering, contact and account information
- Share products online

### **Powerful marketing support**

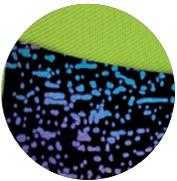
- View all current promotions
- Download high-resolution images
- Find safety sheets and test reports
- Download product templates
- View promotional materials
- Select stock art and images
- Utilize our targeted resource pages
- Click links to social media and blog
- Get the best prices online
- View catalogs and sales resources

**check it  
out!**  
kooziegroup.com



# trends

## safety & fashion



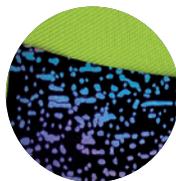
Reflective Strip



**16197**  
Reflective Splash Fanny Pack  
pg. 13



**16196**  
Reflective Splash Backpack  
pg. 18



Reflective Strip



**16191**  
Koozie® Lagoon Lunch Cooler  
pg. 14



**15893C**  
Koozie® Tie Dye Recreation Cooler  
pg. 17



**16199**  
Footprints Drawstring Backpack  
pg. 19

# writing instruments

Write on!

So many reasons to write  
with **kooziegroup**<sup>®</sup>

- **Free Set-ups** – Even for Multi-Color Imprints
- **Free Imprint** Color Changes
- **Free Writing Ink** Color Changes
- **Free Virtual** Samples
- **Free Color Assortments** or Mix & Match
- **Free Exact Quantity** Shipments
- **Free Digital** Customizable Flyers
- **Free Samples**\*
- **Free Elevated** Ink Technologies (on select items)

*\*Up to \$10; freight not included.*

# writing instruments



## 56037 Souvenir® Stage Pen

**Barrel Color:** Black  
**Trim Colors:** Blue, Green, Charcoal, Purple, Red, Orange  
**Standard Decoration:** Screen Print **FREE** set-up  
**As Low As:** \$1.75(C)—Min. 100;  
1-color imprint, 1 location

Add some dramatic flair to your next promotional campaign with this sleek, matte black writing instrument. The striking barrel is accented by metallic bands of color near the chrome tip, and Souvenir® branding on the wrap-around chrome clip elevates the style of this pen even more. Ideal for brands who want to see their logo shine in the spotlight.



# office & meeting



## **16204** Souvenir® Daven Journal with Daven Pen

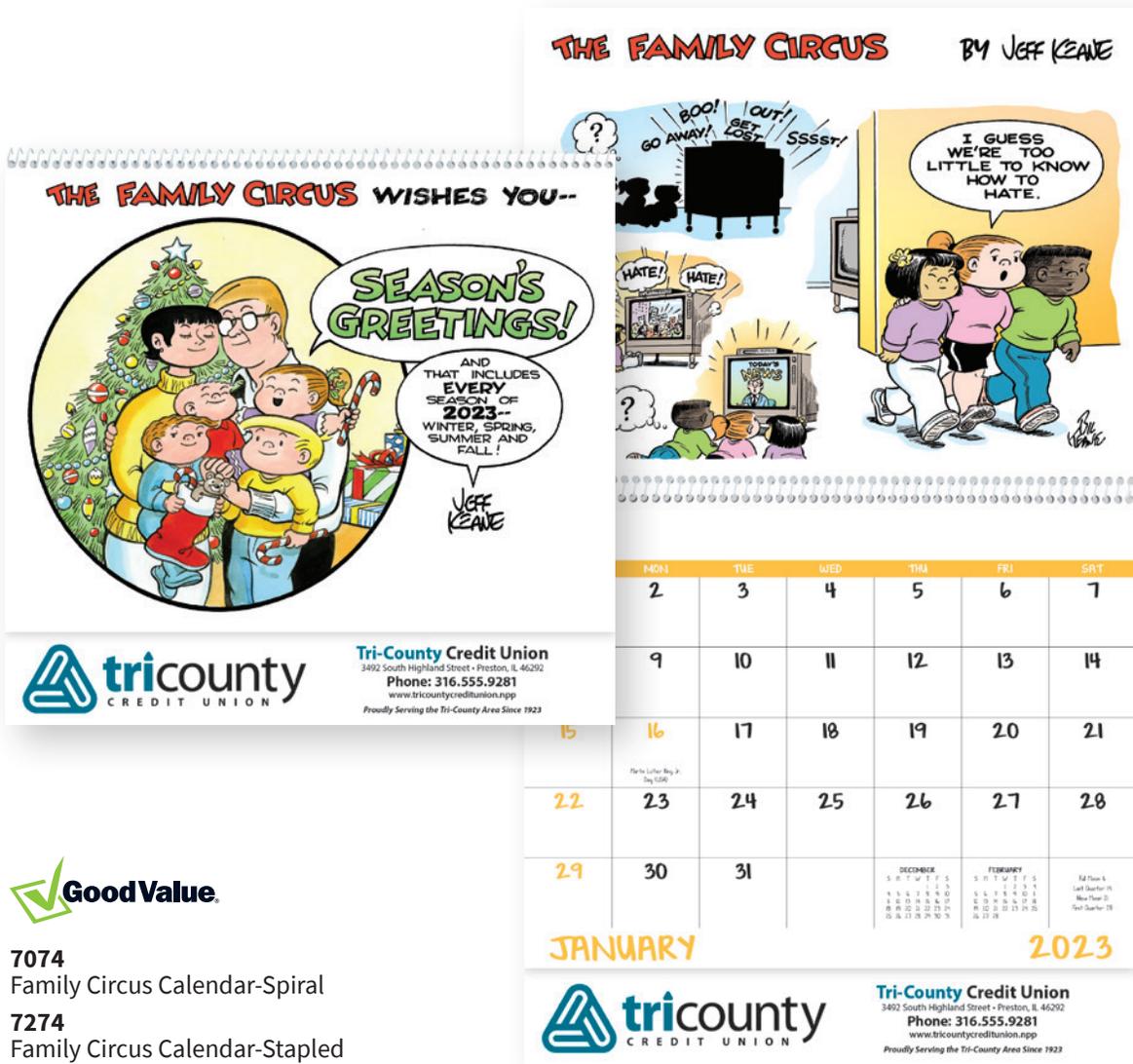
Colors: Black, Blue, Red  
Standard Decoration: Screen Print \$50(g) set-up  
As Low As: \$8.98(C)—Min. 50;  
1-color imprint, 1 location



Whether you need to jot down an important reminder or make a quick to-do list, you'll always be ready to write with this journal and pen combo! The journal features a leatherette cover, a magnetic closure, an expandable pocket on the inside back cover, and 80 sheets of FSC-certified lined paper. The pen can be easily stored in the accompanying spine pen loop.



# calendars



**7074**  
Family Circus Calendar-Spiral

**7274**  
Family Circus Calendar-Stapled

Standard Decoration: Digital **FREE** set-up  
As Low As: \$1.33(C)—Min. 150;  
1-color imprint, 1 location

Bil Keane's lighthearted images are beloved by many. Let them brighten the mood every day of the year with this 13-month calendar.

© 2022 Bil Keane, Inc.

# calendars



**7072**  
Hoots by Mad Jack-Spiral

**7272**  
Hoots by Mad Jack-Stapled

Standard Decoration: Digital **FREE** set-up  
As Low As: \$1.33(C)—Min. 150;  
1-color imprint, 1 location

A good laugh creates warmth and goodwill, and "Mad" Jack Hanks' Hoots calendar fits the bill on both with his humorous cowboy cartoons.



**7076**  
Chicago-Spiral

**7276**  
Chicago-Stapled

Standard Decoration: Digital **FREE** set-up  
As Low As: \$1.33(C)—Min. 150;  
1-color imprint, 1 location

Be amazed at the Windy City's fascinating, architecture, monuments and attractions featured in this 13-month calendar.

# calendars



**7078**  
Rocky Mountains-Spiral

**7278**  
Rocky Mountains-Stapled

**Standard Decoration:** Digital **FREE** set-up  
**As Low As:** \$1.33(C)—Min. 150;  
1-color imprint, 1 location

The Rocky Mountains 13- month calendar features photographs of interesting and unique places.



**6512**  
Patriotic Desk Pad with Vinyl Corners

**Product Colors:** Black/Red  
**Vinyl Corners:** Black, Burgundy, Forest Green, Gray, Light Brown, Marine Blue, Red, Royal Blue  
**Standard Decoration:** Digital **FREE** set-up  
**As Low As:** \$6.45(C)—Min. 50;  
1-color imprint, 1 location

Display your logo or message with pride on this Flag Desk Pad. Ample memo space for the advertising message and writing make this desk calendar practical for everyone

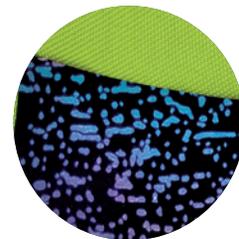




 **Good Value.**

**16197**  
Reflective Splash Fanny Pack

Colors: Royal, Black, Gray, Lime  
Standard Decoration: Screen Print \$50(g) set-up  
As Low As: \$5.99(C)—Min. 100;  
1-color imprint, 1 location



Reflective Strip

# bags



## 16191 Koozie® Lagoon Lunch Cooler

Color: Tropical

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$19.39(C)—Min. 24;

1-color imprint, 1 location

Brighten up your workday with this generously sized Koozie® lunch cooler in a fun all-over pattern. Made with RPET, it's as eco-conscious as it is practical, with a main zippered compartment, lots of organizing pockets, and two ways to carry it. Its heat-sealed PEVA liner not only helps prevent leaks but also contains an EPA-registered antimicrobial additive that protects the inner lining itself by suppressing the growth of bacteria, algae, fungi, mold and mildew. Made with 35% post-consumer recycled PET. The recycled content is equivalent to 8 plastic water bottles. (\*Based on a 14-ounce water bottle)

# bags



**16192**  
**Koozie® Lagoon Dual-Compartment  
Lunch Cooler**

**Color:** Tropical  
**Standard Decoration:** Screen Print \$50(g) set-up  
**As Low As:** \$25.29(C)—Min. 24;  
1-color imprint, 1 location

A tropical getaway is yours every day of the week with this Koozie® cooler. Its two main zippered compartments provide lots of space for your food and beverages, and its four external pockets are ideal for essentials like your keys, phone, and hand sanitizer. The heat-sealed PEVA liner not only helps prevent leaks but also contains an EPA-registered antimicrobial additive that protects the inner lining itself by suppressing the growth of bacteria, algae, fungi, mold and mildew. And to top it all off, this cooler is constructed with RPET material, which is better for Mother Earth. Made with 42% post-consumer recycled PET. The recycled content is equivalent to 14 plastic water bottles. (\*Based on a 14-ounce water bottle.)

# bags



Can Also Be Used  
as a Backpack



## 16209 Koozie® Triple-Carry Insulated Tote-Pack Cooler

Colors: Black, Green, Red, Royal, Tan  
Standard Decoration: Screen Print \$50(g) set-up  
As Low As: \$7.79(C)—Min. 96;  
1-color imprint, 1 location

Taking a trip to the grocery store? Picking up pizza on the way home from work? Be sure to bring along the Koozie® Triple-Carry Insulated Tote-Pack Cooler! With its multiple handles, you can sling it over your shoulder, carry it like a grocery bag, or use the convertible/adjustable straps to hold it flat or convert it into a backpack. Whether you need to keep things hot or cold, the thermal liner has you covered while you run errands or enjoy a picnic at the lake.

# bags



**15893C**  
Koozie® Tie Dye Recreation Cooler

Color: Black, Green, Royal  
Standard Decoration: Screen Print \$50(g) set-up  
As Low As: \$10.99(C)—Min. 96;  
1-color imprint, 1 location

This trendy tie-dye polyester cooler is the perfect way to stand out in the lunch crowd! It features a front slip pocket, as well as two zippered main compartments with PEVA liners. You can also add in a couple of ice packs to help keep your food and beverages cold.

# bags

## 16195 Neon Multi-Zippered Drawstring Backpack

**Color:** Neon Blue, Neon Green, Neon Orange, Neon Pink, Neon Yellow  
**Standard Decoration:** Screen Print \$50(g) set-up  
**As Low As:** \$3.79(C)—Min. 100;  
1-color imprint, 1 location

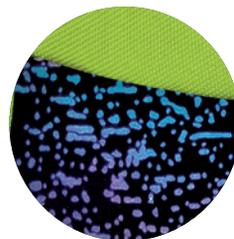
Crisp black accents pop against the bold neon color of this drawstring backpack. Two zippered pockets provide plenty of room to keep your gear organized as you enjoy an outdoor concert or pack up for a trip to the gym, and its sturdy drawstrings make it comfy to tote around.



## 16196 Reflective Splash Drawstring Backpack

**Color:** Royal, Black, Gray, Lime  
**Standard Decoration:** Screen Print \$50(g) set-up  
**As Low As:** \$3.69(C)—Min. 100;  
1-color imprint, 1 location

Wide reflective strips along both sides of this lightweight backpack can provide an extra level of safety when you're out in the dark or in poor weather conditions. The drawstring closure makes it easy to access what's inside while also keeping your items secure.



Reflective Strip

# bags



## Good Value.

### **16199** Footprints Drawstring Backpack

**Color:** Royal, Black, Gray, Lime  
**Standard Decoration:** Screen Print \$50(g) set-up  
**As Low As:** \$3.09(C)—Min. 150;  
1-color imprint, 1 location

This drawstring backpack goes beyond the ho-hum with diagonal detailing, including a reflective accent. The front slip pocket features a printed pattern and provides a spot to tuck items for easy access. Slip this trusty partner over your shoulder on the way to a concert, the big game, or a stroll in the woods to keep all your necessities close at hand.

## ATCHISON®

### **AP5080C** Two-Tone Cutie Patootie Slingpack

**Color:** Black, Red, Royal, Navy  
**Standard Decoration:** Screen Print \$50(g) set-up  
**As Low As:** \$8.99(C)—Min. 50;  
1-color imprint, 1 location

Throw all your necessities into the zippered pocket of this right-sized slingpack for a day of hands-free fun. Its two-tone design keeps you looking stylish while the extra-wide strap adjusts to fit comfortably over your shoulder.



# bags

## Good Value.

### 16202 Medium Utility Tote

Colors: Charcoal, Royal, Navy  
Standard Decoration: Screen Print \$50(g) set-up  
As Low As: \$12.99(C)—Min. 25;  
1-color imprint, 1 location

With so many uses, you'll turn to this sturdy utility tote time and time again. Its large open main compartment makes it easy to pack, and the wrapped bottom board provides stability. When you're done with work or play, it collapses so you can tuck it away easily.



### 16203 Edgewood Duffel

Color: Black, Burgundy, Navy, Olive Green, Khaki  
Standard Decoration: Screen Print \$50(g) set-up  
As Low As: \$18.99(C)—Min. 25;  
1-color imprint, 1 location

Whether it's time to hit the road or the gym, the Edgewood Duffel lets you do it in style with its two-tone design. A roomy double-zippered main compartment is paired with a front zippered pocket and a side zippered shoe compartment to keep your things neat and organized. Carry it how you like using the side pull handles, comfort-grip top carrying handles, or the detachable/adjustable padded shoulder strap.

# drinkware



Imprint shown on opposite side of Koozie® logo



## 46395 Koozie® Kampfire Mug

Colors: Black, White, Blue, Hunter Green, Navy, Gray  
Standard Decoration: Screen Print \$50(g) set-up  
As Low As: \$12.97(C)—Min. 24;  
1-color imprint, 1 location

Whether camping for the weekend or spending the day on the water, the Koozie® Kampfire Mug is the perfect companion for any outdoor event. It will keep your beverage of choice hot or cold for hours, and the generous handle makes it easy to carry.

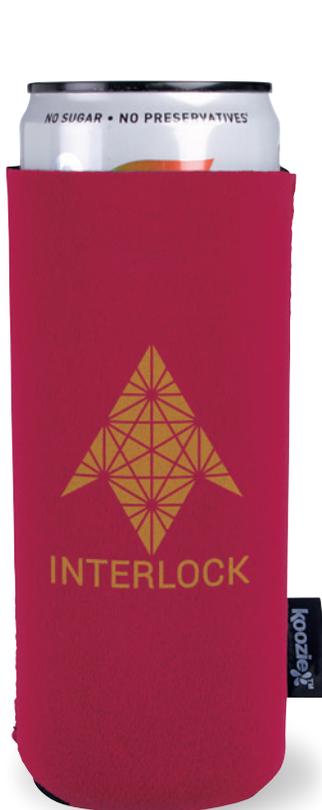


## 46380 Koozie® Slim Collapsible Neoprene Can Cooler

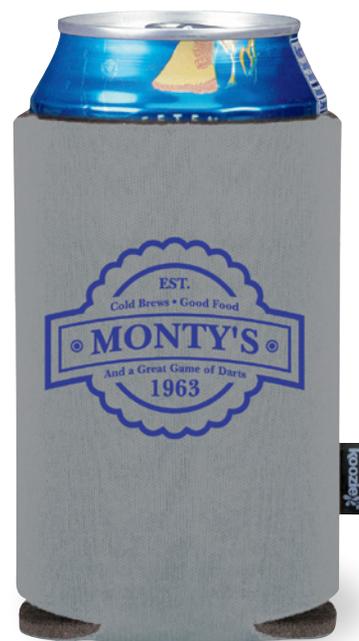
Colors: Black, Red, Royal, Navy, White, Purple, Lime Green  
Standard Decoration: Screen Print \$50(g) set-up  
As Low As: \$1.99(C)—Min. 200;  
1-color imprint, 1 location

Everything is more fun with Koozie® can coolers! This slimmer style fits most 12 oz. slim cans and is made from high-quality wetsuit-like material, keeping your preferred drink cooler longer. After all, the Koozie® brand is The Original Chill™!

# drinkware



Magnets on the Back Side as Shown



## **46400** Koozie® Magnetic Slim Can Cooler

Colors: Black, Royal, Red  
Standard Decoration: Screen Print \$50(g) set-up  
As Low As: \$3.25(C)—Min. 200;  
1-color imprint, 1 location

Everything is more fun with Koozie® can coolers! This style fits most slim beverage cans and is ideal for tailgating, using while you're in the workshop, or on-the-go as it magnetizes to any metal surface - all while holding a full can of your beverage of choice.



## **45081** Koozie® Collapsible Can Cooler

New Color: Gray  
Standard Decoration: Screen Print \$50(g) set-up  
As Low As: \$0.99(C)—Min. 200;  
1-color imprint, 1 location

Everything is more fun with Koozie® can coolers! This classic collapsible style folds flat to fit into your pocket or bag, so wherever you are, your drink will stay cooler longer. After all, the Koozie® brand is The Original Chill™!



# technology



**32490**

## SCX Design® Maple Wood Clever 5W Speaker

Colors: Maple

Standard Decoration: laser-engraved \$50(g) set-up  
As Low As: \$44.99(C)—Min. 15;  
laser-engraved imprint, 1 location

Enjoy your favorite tunes for hours with this 5W wireless speaker with an 800 mAh capacity. The maple wood trim and rubberized finish give it a stylish, modern look. This speaker features a light-up logo, a red LED charge indicator, a blue LED wireless connection indicator, and a charging cable that's made from RPET materials. It also comes with a 3-year warranty (charging cable excluded).



**32492**

## SCX Design® Bamboo 10W Wireless Charger

Colors: Bamboo

Standard Decoration: Laser-engraved \$50(g) set-up  
As Low As: \$44.89(C)—Min. 15;  
laser-engraved imprint, 1 location

Keep your devices fully charged with this 10W wireless charger that's compatible with Qi devices. Made with bamboo, this charger features a 5V/2A input, a 10W output, and an RPET micro-B charging cable. It also comes with a 3-year warranty (charging cable excluded). Also, as a fun additional feature, the charger's logo lights up!

# technology



**32483**

SCX Design® Sound Bar 2X5W

Colors: Black

Standard Decoration: Screen Print \$50(g) set-up

As Low As: \$78.74(C)—Min. 10;  
laser-engraved imprint, 1 location



Enjoy better sound from your TV or any Bluetooth-compatible device with this 5.0 sound bar. Its sleek rubberized finish and light-up logo make it stylish, and a built-in microphone for teleconferencing lends extra function. Comes delivered in a premium gift box with magnetic closure to make a real impression. Patent pending.



**32494**

SCX Design® Maple Wood Wireless Power Bank 5000 mAh

Colors: White

Standard Decoration: Laser-engraved \$50(g) set-up

As Low As: \$43.99(C)—Min. 15;  
laser-engraved, 1 location

Don't be fooled by this device's maple wood exterior – it packs a powerful punch! Featuring a 5000 mAh capacity, it comes with an input port, two output ports, and a 3-in-1 RPET charging cable. As a fun additional feature, the power bank's illuminated logo lights up when you give it a slight shake, even when it's recharging. Also comes with a 3-year warranty (charging cable excluded).

## 24-hour service

Look for the 24-hour icon at [kooziegroup.com](https://www.kooziegroup.com) for available items.



### Program Parameters:

- 24-hour service fee is \$25(G) per item.
- Catalog quantities only. Less than minimums are not available. Order increment guidelines apply. Subject to inventory availability.
- Standard packaging only.
- In the event that the item you ordered is out of stock, we will offer you an alternative item of equal or greater value (does not apply to calendars).

### Available on:

- Items with the 24-hour icon on [kooziegroup.com](https://www.kooziegroup.com) product pages.
- For eligible BIC® Writing Instruments—all cap and barrel imprint combinations offered on the website.
- For eligible Calendars, the imprint is 1-color, black only.
- A standard imprint is available on all other eligible items.

### Order Requirements:

- Item ordered must be a product designated with the 24-hour icon on [kooziegroup.com](https://www.kooziegroup.com).
- Complete order and artwork must be sent to the 24-hour e-mail address.
- For all orders (except 3-Day Calendar orders), please include “24hour” on the purchase order (P.O.) and in the subject line of the e-mail, as well as company name and P.O. number.
- For 3-Day Calendar orders, please include “Calendars Fast” on the purchase order (P.O.) and in the subject line of the e-mail, as well as company name and P.O. number.
- On all orders, please repeat distributor name, contact name, contact phone number and P.O. number in the body of the e-mail.
- Complete order and electronic or production-ready artwork must be received at the Koozie Group® factory by 8:00 p.m. EST, Monday through Friday. Production will start the following working day.
- Weekends and holidays are not considered working days.

- A phone number or e-mail address is required, including after-hours contact information so that we can reach you with any questions regarding your order.
- Artwork must be production-ready. The file must be received at the same time as the order in Adobe Illustrator® format. For specific art requirements, please visit [kooziegroup.com](https://www.kooziegroup.com).
- If order clarification is required, 24-hour service will not begin until answers are received.
- Artwork Changes—Please allow additional time for artwork adjustments.
- 24-Hour production time begins after all holds have been released from the order.
- Accounts on credit hold are not eligible.
- Koozie Group cannot guarantee 24-hour service in the event of severe weather, natural disasters, acts of God or any other events outside of Koozie Group’s reasonable control.

### Shipping:

- The shipping method must be stated on your P.O. Orders must ship via overnight delivery or 2-day service. Ground shipping is not available.
- Customer is responsible for all freight charges associated with the order.
- Pick-up times vary based on carrier and shipping method selected. Koozie Group cannot guarantee a carrier pick-up time or a delivery date.

### Program Exclusions:

- Adhesive and Non-Adhesive Cubes with Sheet Imprints
- Any Calendar orders requiring a storage date
- Magnets with Notepads Attached
- Paper Mouse Pads with Rounded Corners
- Custom Shape Products
- Non-standard Packaging/Special Packaging
- Cartridge Swapping
- Custom Colors
- BIC® Brite Liner® Grip® 3-Pack or 5-Pack
- Color Assortments

# kooziegroup®

keep *the*  
goodgoing®

[kooziegroup.com](http://kooziegroup.com)

Part #: 91557



US: 40480



Valid through December 31, 2022. While supplies last. Koozie Group reserves the right to change prices at any time without notice if necessary. Visit [kooziegroup.com](http://kooziegroup.com) for complete details including most-up-to-date pricing and production times. Koozie Group® products are rigorously tested to confirm compliance with CPSIA and other North American product safety laws and standards. The majority of Koozie Group's product SKUs are Prop 65 compliant and do not require a Prop 65 label when shipping to California. Koozie Group, the Koozie Group® logo, [kooziegroup.com](http://kooziegroup.com), Koozie®, Atchison®, KAPSTON®, Souvenir®, Universal Source®, Good Value™, Triumph® Calendars and all related trademarks, logos, and trade dress are trademarks or registered trademarks of Koozie Group and/or its affiliates or licensors and may not be used without written permission.

©2022 Koozie Group, Clearwater, FL 33760. Prices in USD.